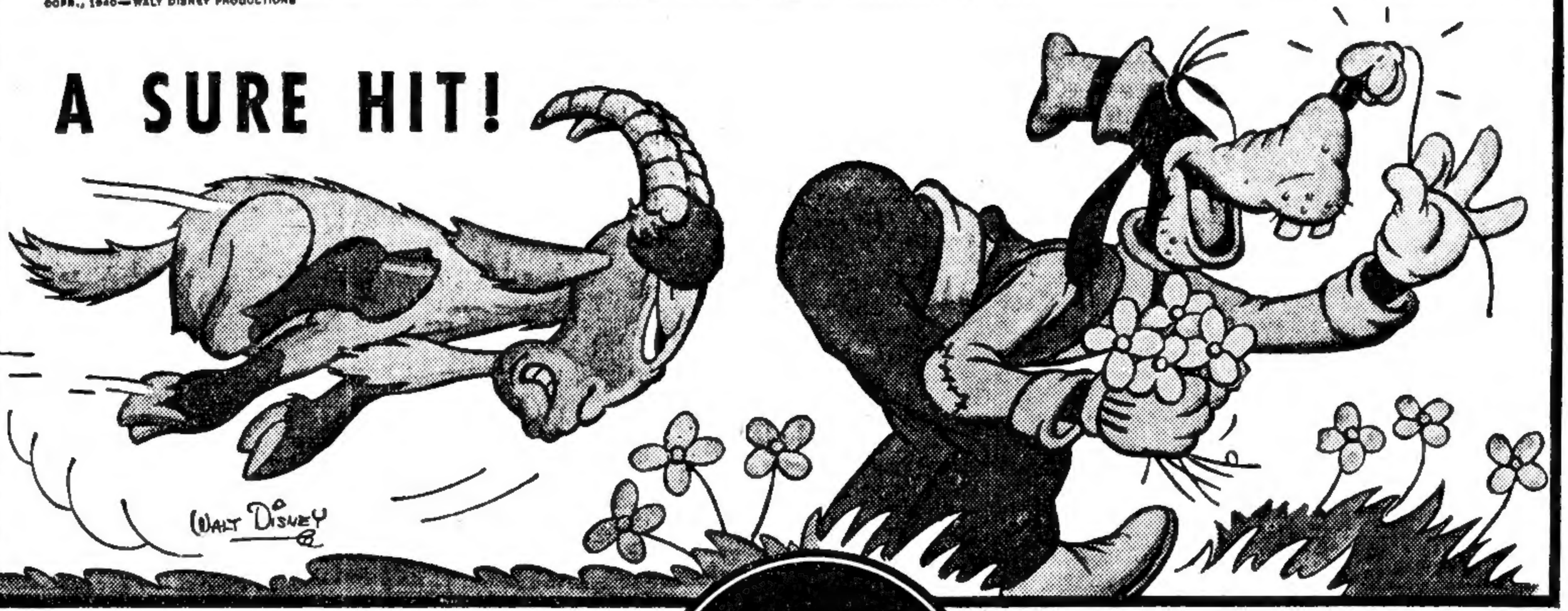
COPR., 1940—WALT DISNEY PRODUCTIONS

A SURE HIT!



Standard Gasoline is a hit with hundreds of thousands of motorists for its many extra values. A hit for flashing getaway! A hit for mileage! A hit for smooth anti-knock power. And always you get Extra Service with Standard Gasoline Unsurpassed!

STANDARD OIL COMPANY OF CALIFORNIA

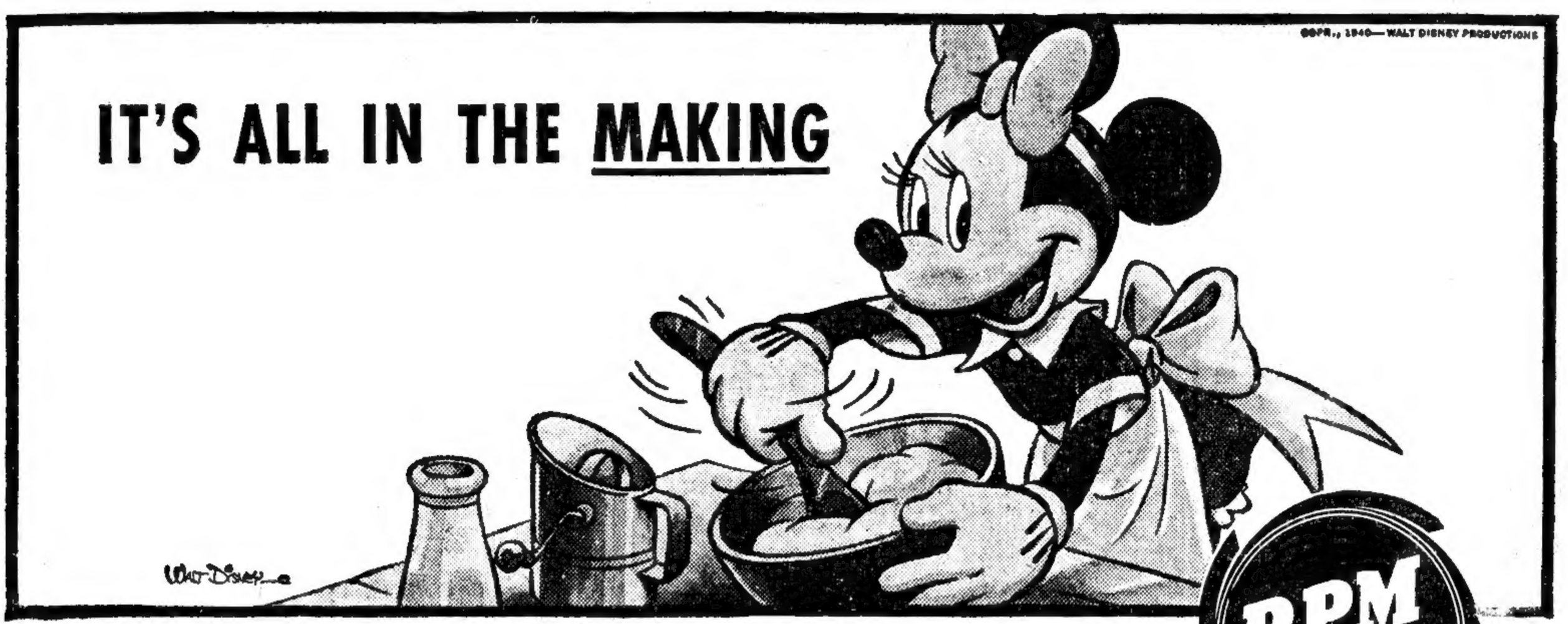
EXTRA SERVICE

FOR EXTRA SERVICE GET

STANDARD

Gasoline - Unsurpassed

IT'S ALL IN THE MAKING



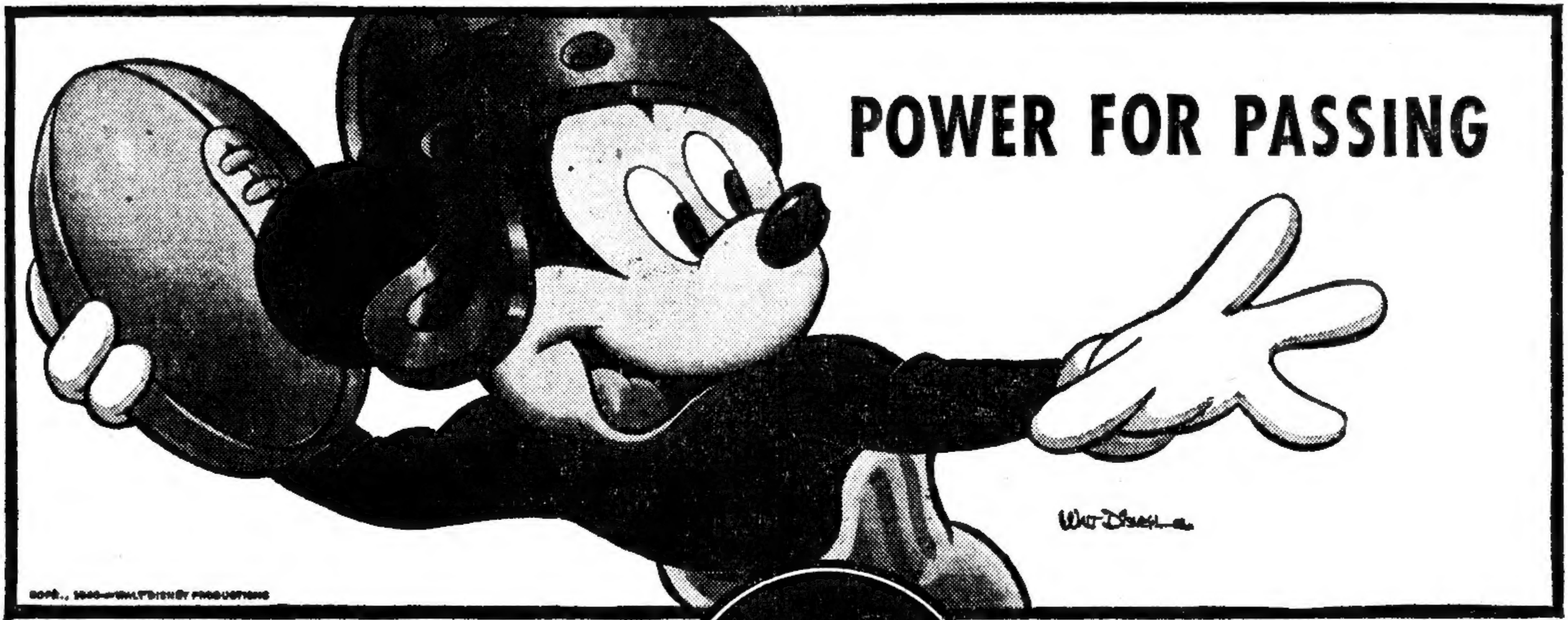
QUESTION "Aren't the popular Eastern oils better than 'RPM'? They cost more!"

ANSWER Definitely NO! *How* an oil is made is more important today than where it comes from. "RPM" is made by a costly process never before used. It has all the good features of the best Eastern oils— *plus!* Less carbon, freedom from sludge and varnish troubles, easy starting, and mileage galore. "RPM" lasts as long as or longer than any oil made!

RPM REG. TRADE-MARK MOTOR OIL

STANDARD OIL COMPANY OF CALIFORNIA

AMERICA'S PREMIER MOTOR OIL • 25¢ A QUART



Power for passing means *power for safety!* Standard Unsurpassed has the extra *drive*, the *split-second responsiveness* that make you master of your car in any situation—help you avoid many a "tight spot." What's more, this typical Standard Extra Value is packed with *mileage* that passes up pump after pump!

STANDARD OIL COMPANY OF CALIFORNIA

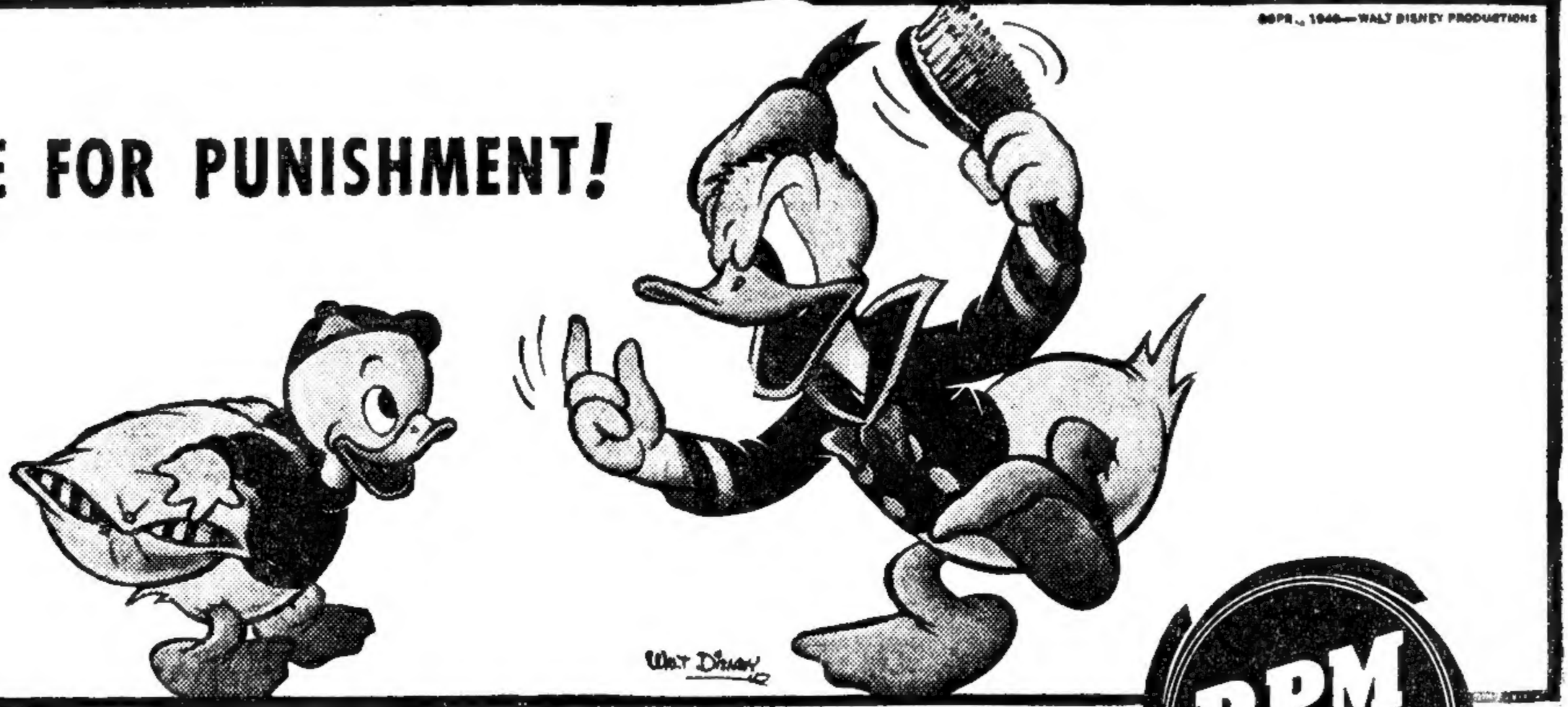
EXTRA SERVICE

FOR EXTRA SERVICE GET

STANDARD

Gasoline-Unsurpassed

MADE FOR PUNISHMENT!



QUESTION "What do you mean, 'RPM' is made for punishment?"

ANSWER The blistering temperatures that modern motors whip up are so terrific—that "weak-sister" oils can't "take it." They just don't last—and they deposit the carbon, sludge and varnish that play mischief with a motor's delicately adjusted "insides." But "RPM" keeps your motor free from these harmful deposits. And you can't beat it for mileage either.

STANDARD OIL COMPANY OF CALIFORNIA

RPM
REG. TRADE MARK
MOTOR OIL

AMERICA'S PREMIER MOTOR OIL · 25¢ A QUART